

➔ Introduction

Yellow Rose Propane, a locally owned operation with a fast-growing fleet, needed a dependable tank supplier to meet demand and keep pace with their growth.

➔ Why Metsa?

Metsa Tanks **builds long-term relationships**, not just deliveries.

With fast lead times, real communication, and custom coatings that work to the highest standards, Metsa Tanks **provides an ideal tank-buying experience.**

Customer: Larry Hearn

Company:

Yellow Rose Propane

Location: Texas

Years in Business: 16

Fleet: 4 Bobtails,

2 Service Trucks

Metsa Customer Since:

10 Years



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➔ Challenges



Yellow Rose Propane, a locally owned operation with a fast-growing fleet, needed a dependable tank supplier to meet demand and keep pace with their growth.

Their priorities:

- ✓ Timely deliveries
- ✓ Clear communication
- ✓ Consistent quality

Too often, past suppliers fell short—missing deadlines or failing to follow through. In an industry where timing and reliability matter most, that just didn't cut it.

➔ Solution



Metsa Tanks stepped in and delivered, literally and figuratively. Larry Hearn, owner of Yellow Rose, saw the difference right away.

✓ Tank Availability

"Metsa asked what we needed and made it happen."

✓ Product Reliability

"They had what we needed in stock—and they stood by their products."

✓ Quality + Timelines

"Products were on time, painted right, and every detail mattered."

More than just fulfilling orders, Metsa offered true partnership—one built on trust, communication, and consistency.

1 Consistent Supply: Metsa's reliability helped Yellow Rose avoid costly delays.

2 Outstanding Service: "I've never had a tank company give me the service and dedication Metsa has."

3 Loyalty Earned:
Larry has been a loyal Metsa customer for over a decade



"The sales team checks on me regularly and is there if problems occur. That kind of follow-through means everything."

- Larry Hearn, Owner



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